

FISHERS ARMS HORNCLIFFE

Community Pub Buyout

Feedback from questionnaires

A huge thank you to everyone who took the time to complete and return their questionnaire



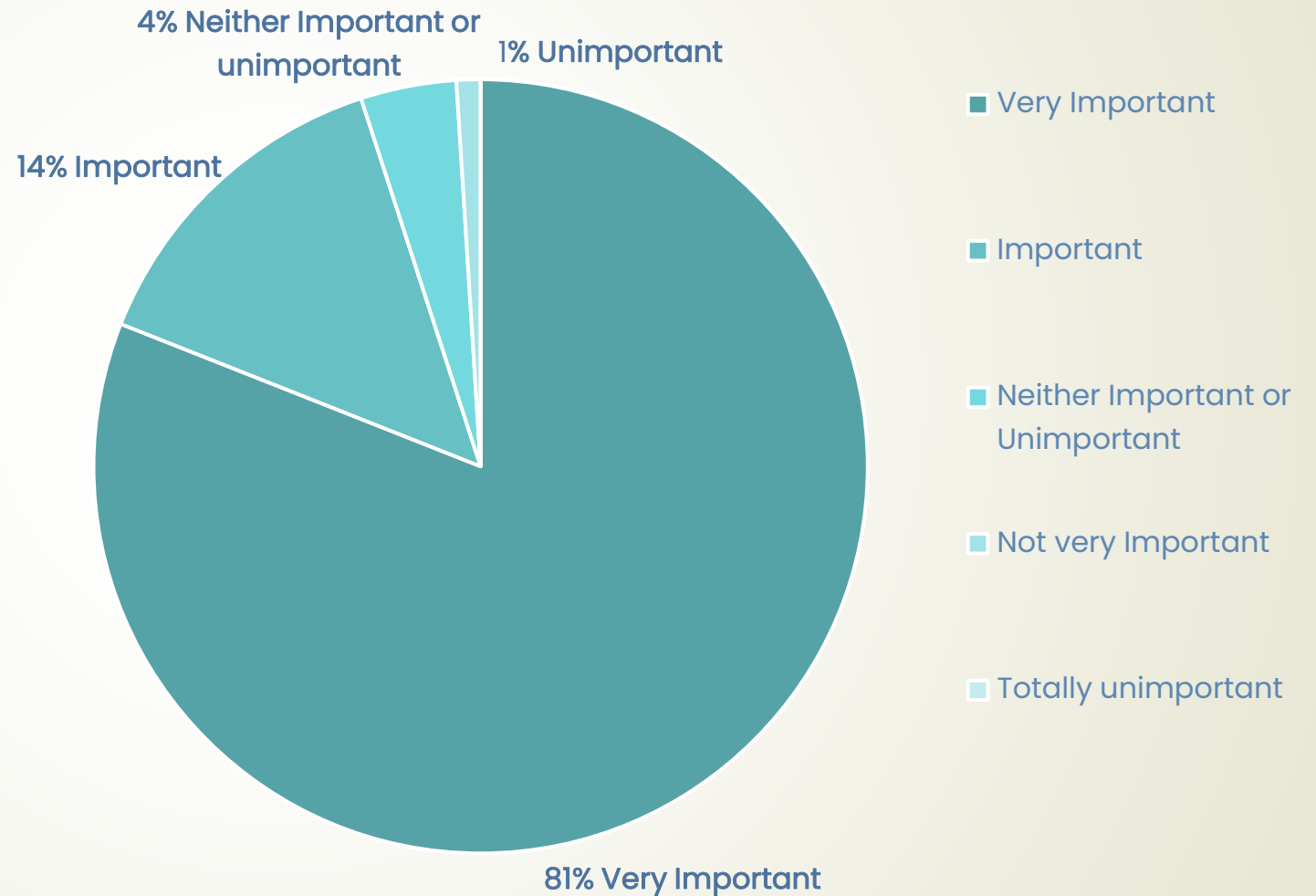
Overview

- ▶ 81 Questionnaires representing 78 households
- ▶ Households consisted of:
 - ▶ 41% 65+
 - ▶ 44% between 46 and 65
 - ▶ 4% between 26 and 45
 - ▶ 7% between 17 and 25
 - ▶ 4% under 17

How important do you think it is to have a local pub in Horncliffe?

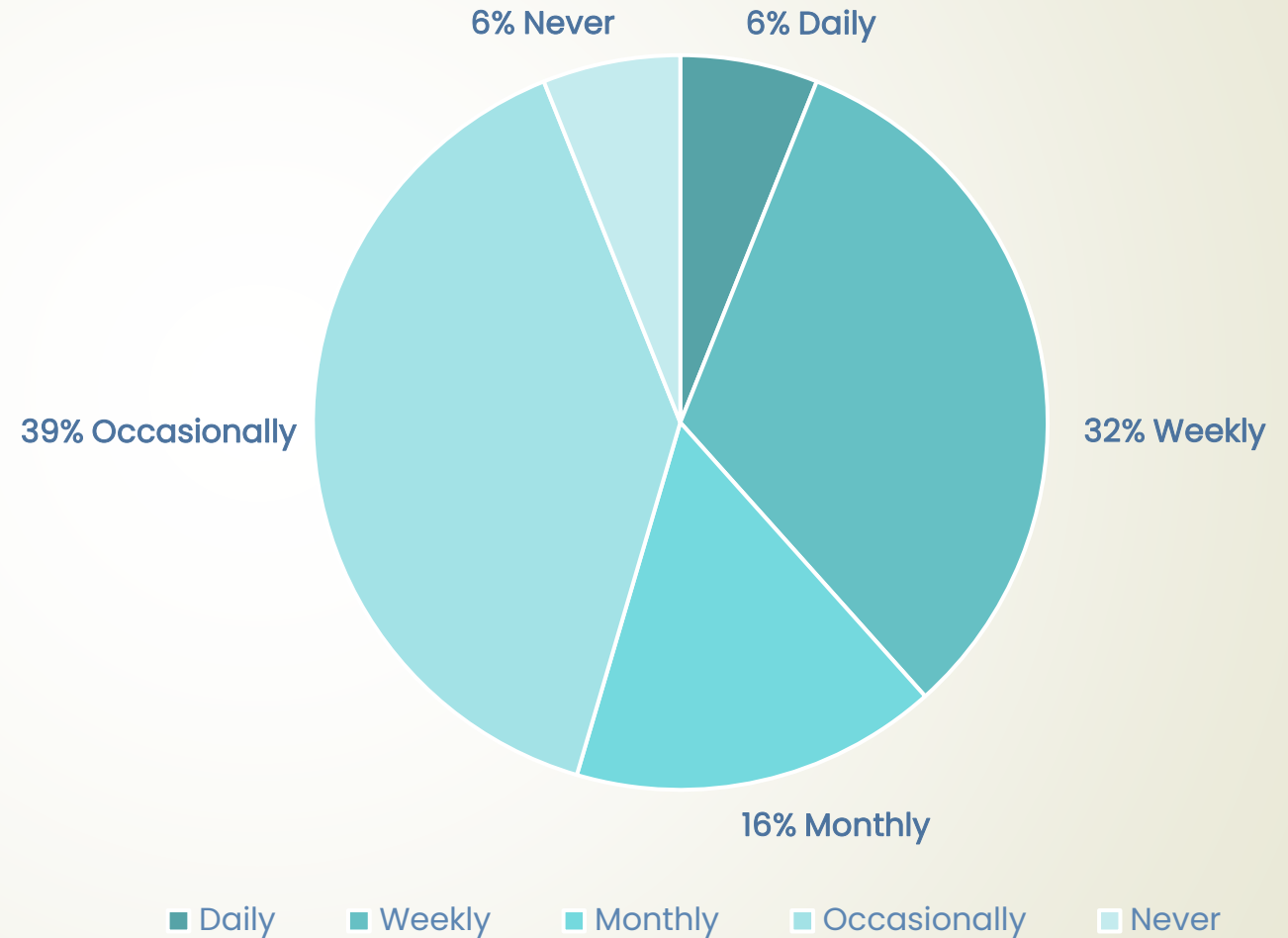
95% of respondents believe it's important (14%) or very important (81%)


Importance of pub to village



How often did you use the pub when it was previously open?

Previous frequency of pub usage





Main reasons
given for only
using the pub
occasionally
or never using

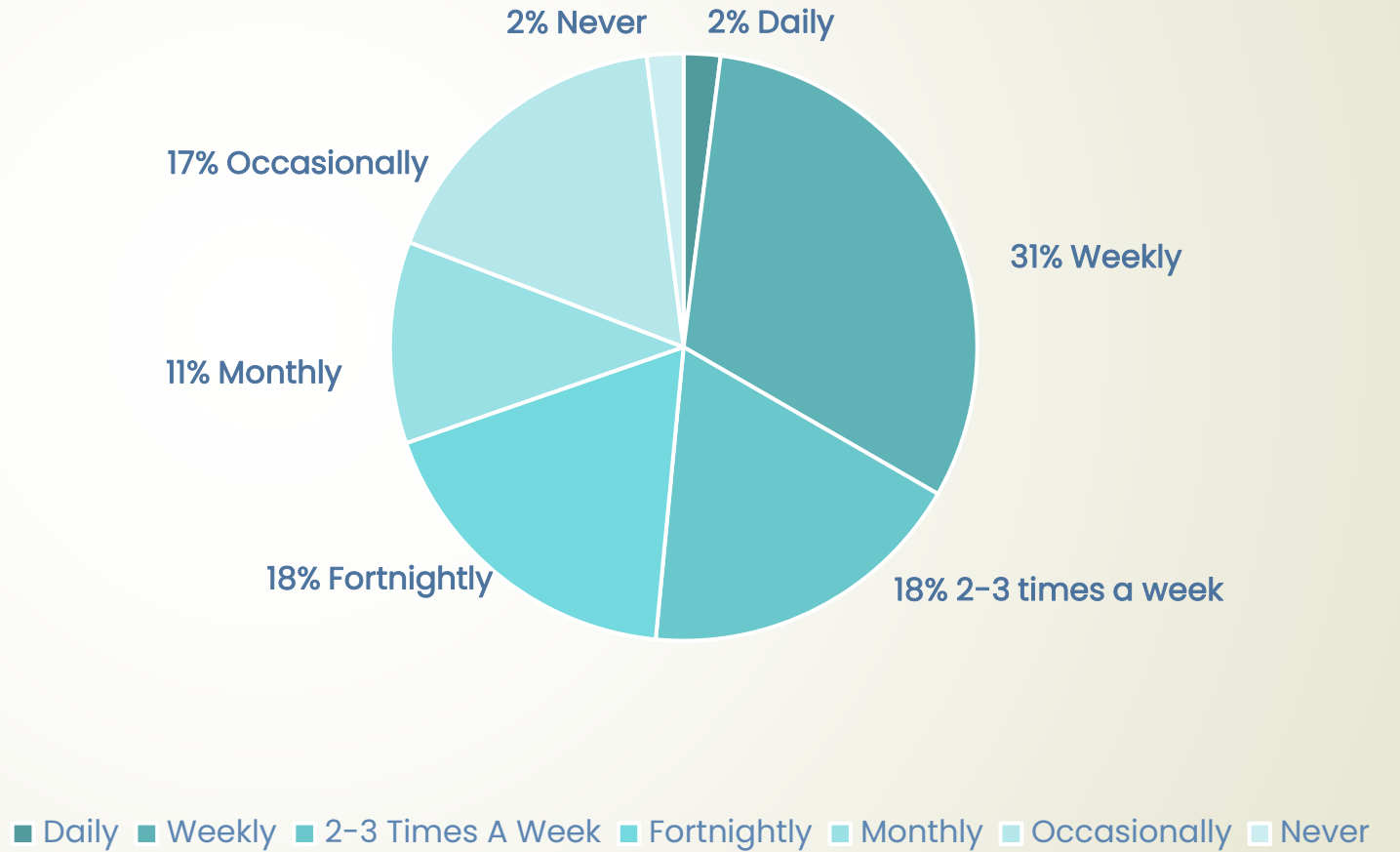
Atmosphere/Unfriendliness

Heating/Seating/Lighting

Menu – Choice of food, having to pre-order, inconsistent hours of offer

If the pub was open/saved/run by the community in Horncliffe, how often would you or any member of your household use it?


Anticipated usage if pub was community owned






Potential
change of visit
frequency if
the pub was
community
owned

- ▶ Previously 39% of people only visited occasionally, if the pub was community owned and re-invigorated this falls to 17%
- ▶ Visiting weekly or more often increases from 38% to 51% with a further 18% stating that they would use the pub fortnightly
- ▶ These figures are supported by similar data from other community owned pubs



What additional services would you like to see the pub offer?

- ▶ 83% would like to see a catering offer (lunches & dinners)
- ▶ 72% support a coffee shop offering (cakes/scones/coffee/tea etc.)
- ▶ 65% were in favour of live music at the pub
- ▶ 56% would like regular quiz nights and real ales
- ▶ 54% would like the pub to be used for local meeting groups
- ▶ 44% supported both a beer festival and the pub being child friendly
- ▶ 41% were in favour of events such as gin/beer/wine tasting evenings
- ▶ 26% would like board games to be available




What additional services would you like to see the pub offer? (cont.)

- ▶ 23% support all day opening
- ▶ 22% would like an internet terminal
- ▶ 16% would like Big Screen Sports – As well as having the smallest number in favour this also had a number of respondents actively opposed to it
- ▶ Some of the other suggestions made by respondents were:
 - ▶ Dog friendly
 - ▶ Free Wifi
 - ▶ Pensioners lunches
 - ▶ Darts




Are there any
community
services you
would like to
see on offer at
the pub?

- Many suggestions were put forward, the most common were:
 - Local shop supplying basics (19)
 - Newspapers - sale or collection point (12)
 - PO services/stamps (11)
 - Parcel collection/drop off point (8)
 - Prescription pick up (7)
 - Book swap/library (6)
 - Dog friendly (4)
 - Local crafts, pensioners lunches, darts (3)
 - Free WiFi, takeaways, outdoor area (2)



What kind of catering would you like to see from the pub?

- ▶ In order of popularity:
 - ▶ Sunday Lunch 77%
 - ▶ Saturday Dinner 65%
 - ▶ Weekday Dinner 64%
 - ▶ Bar Snacks 62%
 - ▶ Saturday Lunch 48%
 - ▶ Weekday Lunch 44%
 - ▶ Themed Nights 38%

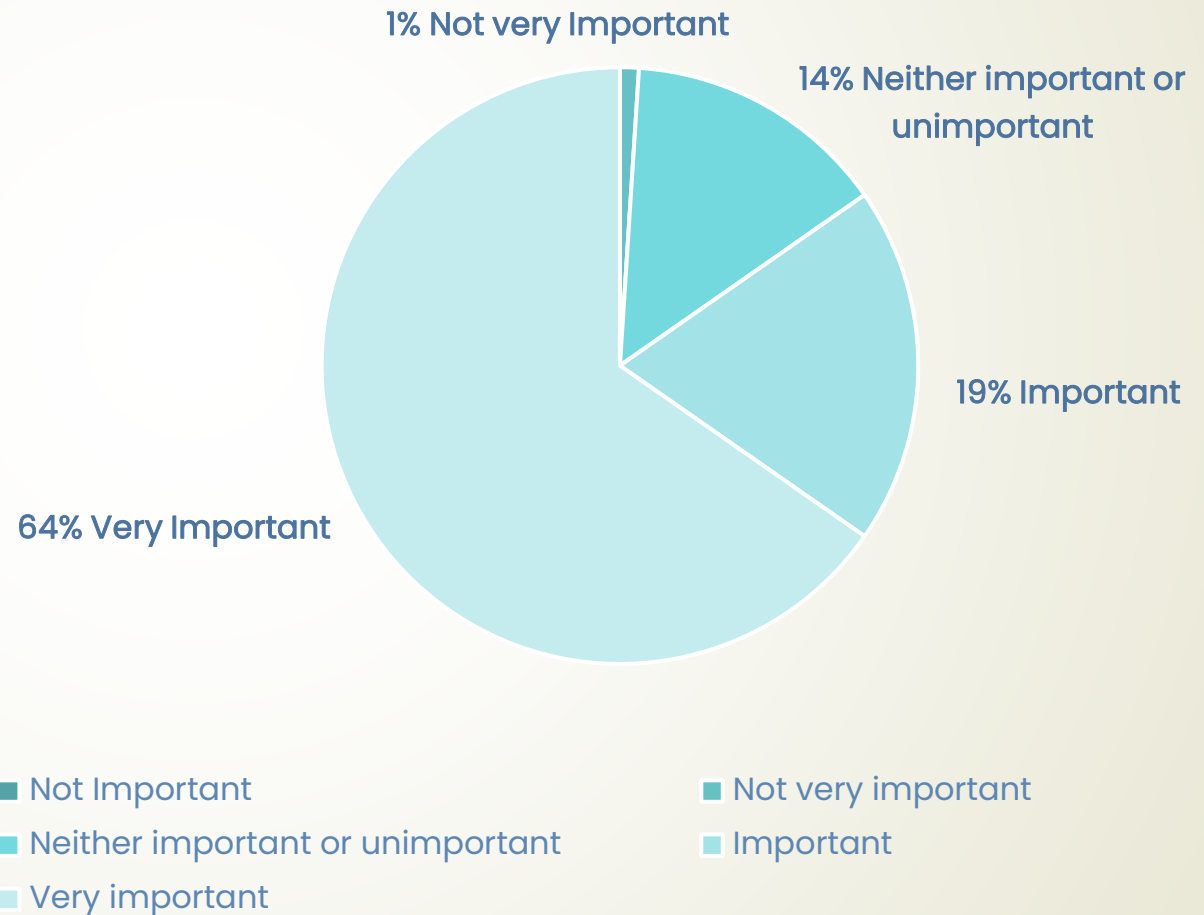



What kind of catering would you like to see from the pub?
(cont.)

- ▶ Sample of additional comments/suggestions:
 - ▶ Vegetarian/vegan options
 - ▶ Showcase local produce
 - ▶ Keep it simple but change menu regularly
 - ▶ Cakes & Scones
 - ▶ Soup and sandwiches for lunch offering
 - ▶ Pensioners lunches
 - ▶ Takeaway offering

On a scale of 1-5, how important is it to you that your pub support local food and drink producers?

83% believe it is either important or very important to support local producers





Is there anything you would like to change about the pub if reopened?

Most common themes in order of frequency were:

- Décor including heating, seating and lighting
- Welcoming atmosphere and service
- Outdoor Space
- Menu
- No TV
- Dog Friendly
- Regular opening hours
- Retaining traditional feel
- Inclusivity